

“Concept to Commercialization”

a one-day workshop.



Do you understand the steps needed to generate an idea, to transform it into an invention, then develop it into an innovation?

Would you like to know more about:

- Creative thinking ?**
- Identifying the Market Needs ?**
- Development – synthesis, testing, application testing ?**
- IP Protection ?**
- Regulatory Requirements ?**
- Funding sources ?**

The Georgia Section of the ACS is holding a one day workshop with speakers experienced in these areas presenting the information that you need to successfully navigate these hurdles.

**Hosted by Kennesaw State University
November 16th, 2016.**

**Price \$20 (includes continental breakfast and lunch)
For further information contact Terry Say at terraysay@aol.com**